

REMARKS**Summary of the Office Action**

Claims 1-7, 12-19, and 24 stand rejected under 35 U.S.C. § 102(e) as being anticipated by Zavracky et al. (US 6,552,704).

Claims 8-11 and 20-23 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Zavracky et al.

Summary of the Response to the Office Action

Applicants have amended claims 1 and 13 to further define the invention. Accordingly, claims 1-24 are pending for consideration.

Applicants wish to thank the Examiner for the comments provided in the Advisory Action dated November 16, 2004. Accordingly, Applicants amended the claims in response to the Examiner's comments.

All Claims Define Allowable Subject Matter

Claims 1-7, 12-19, and 24 stand rejected under 35 U.S.C. § 102(e) as being anticipated by Zavracky et al. (US 6,552,704), and claims 8-11 and 20-23 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Zavracky et al. Applicants respectfully traverse these rejections for the following reasons.

Independent claim 1, as amended, recites a method of driving a liquid crystal display device during one display frame including steps of "applying a reference common voltage to the plurality of liquid crystal cells after applying the one of the high-level common voltage and the low-level common voltage." Similarly, independent claim 13, as amended, recites a method of driving a liquid crystal display device during one display frame including, in part, a step of

applying a reference common voltage to the plurality of the liquid crystal cells after the allowing the liquid crystal cells to respond.”

In contrast to the claimed invention, Zavracky et al. teaches alternatingly applying a high common voltage and a low common voltage for every display frame, wherein the common voltage and the video signals alternate during response times of the liquid crystal cells. Moreover, Zavracky et al. discloses maintaining high-level or low-level common voltages during the application of the video signals. Thus, Applicants respectfully submit that Zavracky et al. fails to teach or suggest a method of driving a liquid crystal display device during one display frame including at least the step of “applying a reference common voltage to the plurality of liquid crystal cells *after* applying the one of the high-level common voltage and the low-level common voltage,” as recited by amended independent claim 1, and hence dependent claims 2-12. Furthermore, Applicants respectfully submit that Zavracky et al. fails to teach or suggest a method of driving a liquid crystal display device during one display frame including at least the step “applying a reference common voltage to the plurality of the liquid crystal cells *after the allowing the liquid crystal cells to respond*,” as recited by amended independent claim 13, and hence dependent claims 14-24.

For at least the above reasons, Applicants respectfully assert that the rejections under 35 U.S.C. §§ 102(e) and 103(a) should be withdrawn because Zavracky et al. neither teaches nor suggests the novel combination of features recited in amended independent claims 1 and 13, and hence dependent claims 2-12 and 14-24.

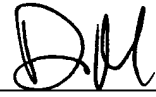
CONCLUSION

In view of the foregoing, Applicants respectfully request reconsideration and timely allowance of the pending claims. Should the Examiner feel that there are any issues outstanding after consideration of the response, the Examiner is invited to contact the Applicants' undersigned representative to expedite prosecution.

If there are any other fees due in connection with the filing of this response, please charge the fees to our Deposit Account No. 50-0310. If a fee is required for an extension of time under 37 C.F.R. 1.136 not accounted for above, such an extension is requested and the fee should also be charged to our Deposit Account.

Respectfully submitted,

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Dated: January 21, 2005

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